



 1/8" Bleed 3.75" x 5.25"  Cut Edge 3.5" x 5"

 1/8" Safe Area 3.25" x 4.75"  Clear Zones for Automation Rates  
 - 1.25" x 1.25" for Indicia  
 - 1.5" x 4" Clear box for Variable Data that is .625" up from the bottom and .5" from the right edge